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# USDA Inside USDA Information

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## WHAT'S INSIDE

Some Government Printing Office news...who's calling for what at regional offices...fire and treatments once more...ag science inf conference proceedings available...a boo-boo confessed...and a whole bunch of other items you might find interesting. Read on....

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## REVIEWS CONTINUE

The joint presentations and reviews being conducted by the Joint Committee on Printing and the Government Printing Office have been completed for Chicago, Atlanta, St. Louis and New York. Similar programs are planned for all 14 regional printing offices (5 of which are co-located with field printing offices). The presentations permit GPO customers and contractors to air comments and questions.

Future meetings include: Boston, Sept. 16; Denver, week of Oct. 20; Seattle, Nov. 13; San Francisco, Nov. 20; and Los Angeles, Nov. 25.

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## PRINTING COURSE PLANNED

Next quarterly session of GPO's "Editorial Planning for Printing Production" course will be Sept. 15-18...reserved for out-of-town agencies. The course is aimed at govt. writers and editors, administrators associated with publications, those who prepare specs for use in requisitioning printing from GPO and those required to work with GPO as procurement officers.

Reservations are restricted to GS-5 and above. Nominations for the 3-1/2 day course are to be made through an agency's training or personnel office by submitting a form or letter to the Supt. of Typography and Design, Room C-846, US GPO, Washington 20401, no later than Sept. 5. Contact Mrs. Moore for further inf at (202) 275-2132.

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## GET YOUR COPY RIGHT HERE!

Mason Miller, Science and Education Administration-Cooperative Research, announced last week that the proceedings for last year's National Ag Science Inf Conference finally has been printed.

All conference participants will get a copy...and those who have already requested them. For the rest of you who want one, write Nancy Sowers, Chief, Publications Requests and Distribution Section, SEA Information, USDA, Washington 20250. There are limited quantities, so don't be greedy!

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PROCUREMENT SECTION

HOW ABOUT A TRIPLE  
OOPS?

Well, we all have days that are better than others. Remember the query we made a few weeks ago about the bad poop on chicken consumption in the U.S. being 74 times what it was 40 years ago?

Lew Brodsky, AMS, says the item came from an article written by Karen Warlick at his Dallas office. But don't blame Karen. She got the information from page 43 of the latest Yearbook of Agriculture, "What's to Eat....." We'll be double-dashed!

\* \* \*

ALL IN HOW YOU SAY IT

We've already said that we prefer "drouth" even though USDA releases and materials use the GPO style, "drought." Frank Jeter, Jr., SCS inf officer for North Carolina, says "around here we definitely vote for drought, pronounced like 'rout.'"

Drouth, pronounced like "routh," sounds like you need "a drink of cool water...as tho' you had cotton on the roof of your mouth," Frank says. (That's why we prefer it...it connotes dryness.)

Anyhow, Frank goes on to say that many North Carolinians pronounce Bermuda, as in Coastal Bermuda, with a "bovine middle syllable: Ber-moo-da." He says "most of us prefer the feline enunciation, 'Ber-mew-da.'"

We thought you'd appreciate that latest erudition from Jeter, pronounced "Gee-ter," which has some down-home farm nostalgia to it, not "Jet-er," as in the modern-day Jet Set.

\* \* \*

MORE ON ETAOIN

Now comes word from Al Bond, ex-Washington Stater who really needs no introduction. He tells us that ETAOIN and SHRDLU were arranged as they are on the linotype because they are the most commonly used letters in English and hence were located within the most convenient reach of the operator's index fingers.

That bit of planned genius is credited to the late Mr. Mergenthaler, according to Al, who adds: "It's too bad that the feller that figured out the typewriter keyboard could not have done the same."

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MORE ON ETAOIN

If you're wanting to get on the Visual Arts register at the Office of Personnel Management...and qualify for consideration for federal employment, you'll be required now to submit portfolios of your work. That's the result of an effort to upgrade applicant qualifications.

Earlier this year, David Sutton, USDA's acting assistant director for graphic arts, and Joe Larson, SCS AV officer, sat on the OPM Graphic Design and Photography panels, respectively, which met in Los Angeles to review the work of 1,454 applicants.

Dave reports that 485 applicants were admitted to the register... 224 photographers, 192 illustrators, and 69 designers.

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ANSWERING TO  
EVERYBODY

From July 14-Aug. 8, the AMS-administered regional office in New York kept a log of inquiries that reveals some interesting dope.

For instance, though the office does not serve the Food and Nutrition Service and the Science and Education Administration, calls for FNS and SEA subject matter totaled more than a third of the calls relating to agencies other than those the office does serve (AMS, FSQS, APHIS, OT and FGIS). Only 19% of the total inquiries received were for AMS, APHIS, FGIS and FSQS, while 24% of the calls were about non-USDA programs...other federal agencies, state and municipal agencies and non-governmental agencies.

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WE BOW LOW...

A press release from the U. of Georgia announces that Stephanie Knopp, graphics coordinator in ag comm, has had a couple of photos selected for display by the National Artists' Alliance. The exhibition, called "American Vision 1980," will be held at N.Y. U's Washington Square East Galleries in October. Roses to you, Stephanie!

\* \* \*

LOOKING FOR BUSINESS

Surprise visitors to "Inside..." headquarters this week were Charles and Joyce Bowers, recently returned from Calli, Colombia, where they spent a few years with the international research center. Before that, they were at West Virginia U. Now they are partners in "Communi-Tech Associates," and they are in the business of "communicating science and engineering technology."

If you need to contact them, write P.O. Box 3170, Morgantown, W. Va., 26505, or call at (304) 296-9161.

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IF LUCKY SAYS SO,  
OKAY

A note from Fortunato "Lucky" Teho, formerly at the U. of Hawaii, indicates that he's now observing his 24th consecutive year in garden radio. Recently he visited 9 European countries and found the geranium the most popular flower.

Lucky is now busy making arrangements for staging Hawaii's first gesneriad show, Sept. 19 in the Ward Plaza, Honolulu. What's a gesneriad? Dont ask!

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AMBITIOUS? LOTTSA  
TIME?

Another Senior Executive Service Candidate Development program is being organized...this time seeking 10% of the candidates from high potential minorities and women currently outside the federal workforce.

You may remember that of the 31 participants in the first go-round, Nelson Fitton is one. In fact, he's USDA's only inf participant.

So...if you think you're high potential and fit those 10% requirements, write "Inside..." or GPA or any of us in GPA soon. You'll have to give us time to develop a position, do a recruiting plan and review applicants...all before Oct. 1 when we'd have to submit the package to the department's Office of Personnel.



Then assuming you're accepted and go through the 18-month program, you'll be eligible for consideration for an SES vacancy.

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#### ON THE JOB FRONT

There are quite a number of job announcements around USDA this week--as advertised by Office of Personnel notices. Included are:

A GS-13 PIO for the Forest Service, to be located at the North-eastern Forest Experiment Station at Broomall, Pennsylvania. To apply--do so before Sept. 15--contact Nancy Webster, 370 Reed Road, Broomall, Pa. 19008 or call (215) 461-3092. Inquire about vacancy #NE-45-80.

A GS-13 Inf Spec. for the Science and Education Administration to be located on the Inf staff in D.C. To apply, write before Sept. 8 to Frank W. Aaron, USDA, SEA, AOD, Personnel Branch, Room 318-H, Building 003, BARC-West, Beltsville, Md. 20705. Mention vacancy #SEA-AOD-W60-417. Phone for Aaron is: (301) 344-3402.

Agricultural Marketing Service is seeking applicants for a GS-12 inf job at the regional inf office in Dallas. To apply, get in touch with Carol Minkel, USDA, AMS, PED, Rm. 1739-S, Washington 20250 or call her at (202) 447-9224. Mention announcement #AMS-IN-80-4 and do so before Sept. 2.

Food and Nutrition Service is looking for a GS-12/13 PIO for the Atlanta field office. To apply, contact Patrick E. Carmody, (404) 881-2626 or write him: Regional Personnel Officer, 1100 Spring St., N.W., Suite 210, Atlanta, Ga. 30367. Again do so in a hurry as the recruiting process closes Sept. 2.

Finally, if you want to go to Alaska, check this one where the Forest Service is seeking applicants for a GS-11 inf specialist job to be located in Anchorage. If interested, contact--before Sept. 8--the Personnel Officer, Chugach National Forest, 2221 E. Northern Lights Blvd., Suite 230, Anchorage 99504 or call at (907) 279-5541 and ask about vacancy #RO-040-80.

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#### HUNTING A JOB

Hunting a job is Karen Johnson, a Peace Corps volunteer in Kenya, who is interested in any job available. Her service with the Peace Corps terminates in December. She has done quite a bit of teaching in biology...has a BA in biology and teaching credentials from California. Her address is presently Katangi Secondary School, PO Katangi Yatta, via Machakos, Kenya, East Africa.